

Ad Writer

Use the following list of words and phrases to compose your advertising and make your copy more compelling, evoking an emotional response from the reader.

A few minutes' walk takes you to
A fitting backdrop for a busy lifestyle
A real discovery
A river runs through
A treasure awaiting
Abundance of color and textures
Abundance of storage
Abundant
Abundant natural light
Accented by
Accentuates
Accompany
Add to the property's charm
Adds panache
Adjacent to
Adorned
Aesthetic
Al fresco dining
Allure
Alluring
Amaze (Verb)
Ample
Ample guest room resides over garage
An arbor of oaks
An oasis
Ancestors
Antique
Antique architectural details
 incorporated
Antique brick path
Antique heart of pine reclaimed from
Antique woodwork
Aperitif
Appeal (Verb)
Appointments
Aquifer
Arbor
Architectural water features
Aristocratic
Array
Art
Artist's niches
Artistic
Artistic beauty greets you
Arts and crafts
Attention to every detail
Attracts abundant wildlife
Authentic
Authentic restoration
Authentic style of architecture
Award (Verb)
Award-winning design
Barrel vaulted
Beaded wood ceilings
Beamed ceilings
Beckons
Bedecked
Beveled crystal
Birthplace of a dream
Black tie optional
Blessing
Blue ribbon
Boasts meticulous detail to quality
Breathtaking views grace
Brims with old world charm
Broad front gallery
Bronze
Brushed nickel fixtures
Bygone era
Cabana
Calling
Calm
Candlelight and roses
Canopy

Cantera columns
Capture
Capture your youth
Captures the essence
Carefree
Carriage
Carriage house
Cast
Caterer's kitchen
Celebrate the ultimate in
Celebrates
Celebrity
Centuries
Chandeliers grace the
Characterize
Charisma
Charismatic
Charm (Verb)
Charming Cozy
Charming villas
Charming yet sophisticated
Chateau
Chauffeur
Chef's kitchen
Chic
Child's heart
Choose
Churchlike
Circa
Circles
Classic
Classical
Cocktail
Cohesive design scheme
Collection
Combines classic style with traditional
Combining
Comfort
Comfort and safety of the exclusive
Commanding
Commemorate
Commissioned
Commitment
Communal
Complement the architecture
Complements

Complete the picture of luxury
Compose
Composition
Comprised
Concierge
Connect (Verb)
Connoisseurs
Continues throughout
Conveys the feeling of timeless beauty
Cosmopolitan
Covered verandas and terraces
Coveted
Coveted estate
Create a wealth of entertaining options
Create an inviting
Creating a colorful
Creating tranquil spaces
Crescent
Crest
Crisp, clean architectural lines
Cuisine
Cultural offerings
Culture
Dance (verb)
Dancing
Dappled sunlight
Dare
Decadently luxurious owner's suite
Dedicated
Define
Defines the urban lifestyle
Delight (Verb)
Delighted
Delightful
Deliver
Delivers (Verb)
Deserve
Designed to capture panoramic lake views
Designed with every comfort in mind
Destination
Detailed
Diamond
Discerning
Discover

Discriminating	Essential
Discriminating	European Coffee Bar
Distinct	European designer kitchen
Distinction	Euro-style
Diverse	Exceptional modern living
Dominate	Exclusive
Downtown living	Exhibition
Dramatic backdrop	Exhilarating
Dramatic entry	Exhilaration
Dramatic foyer	Exotic
Dramatizes	Expansive
Dreamy	Expansive vistas
Dynamic	Expectation
Echoing softly	Exquisite
Elaborate	Extensive built-ins
Elegant sanctuary	Extensive irrigation system services
Elegant style in a casual setting	the lawn
Elements of the Old World	Extravagant
Elite	Fabric
Embrace extravagance	Façade
Emerald	Famed
Emerges	Family Estate
Empire	Faming
Enchant	Fashioned
Enchanting	Flamboyant
Encircles	Flanked by
Encourages conversations	Flexible
Encourages playful	Flow gracefully
Encrusted with	Focal point
Endless views	For passionate golfers who desire
Engage	access
Engaging	Forgotten
Engraved	Found throughout
Enjoy lakeside living	Fragrance
Enjoy the privilege of privacy	Fragrant blossoms
Enjoy the sunsets	Frame
Enterprising	Frame the ocean view
Entice	Fraternal
Entrust	Freedom
Envelopes (Verb)	French doors open onto
Envious	French Normandy inspired
Epic	Fresh
Epic grandeur	Fulfilled
Equally inviting	Fulfilling
Escape to your own private, gated	Gated access
estate	Gather friends and family

Gaze
Generation
Generous
Generously proportioned
Genre
Genteel lifestyle amid soft elegance
Gentle
Gently
Gilded
Glass front display
Glorious
Glory
Golden
Gothic influenced finishes
Graceful
Gracious
Grand entrance
Greets you
Grottos
Guest casita
Guest retreat
Hallmark
Handcrafted iron railings define
Hand-hammered brass
Handcrafted
Handmade
Hand-scraped hardwood floors
Handsome
Harks
Harmony
Harmony of old world design
Haven
Heart Journey
Hearty
Heavenly
Heritage
Herringbone parquet and inlaid
 hardwood floors
Hidden
Hidden away
Hideaway
High regard
Highlight the hill country views
Highlights
Highlights include
Highly acclaimed

Hilltop breezes
Historic appeal
Historic stone walls grace
Historical
Historical Landmark
Honduran mahogany
Honed limestone
Honed marble
Host
Hues
Hundreds of species of native plants
Idyllic
Imaginative
Impeccable
Impeccable quality and finishes
Imported from
Imported tile, fixtures, etc
Imposing
Impress
Impressive
In the heart of
Incorporates contemporary
Indirect lighting
Indulge
Influence (Verb)
Informed
Inherited
Inspiration
Inspire
Inspired
Inspired by English tradition
Inspires
Intensifies
Intimate
Intoxicating
Intricate
Invent
Inventive
Inviting porch
Irresistible
Jewel
Juxtaposes styles and colors
Kaleidoscope
Kiss
Kissing
Laced Cherish

Lakeside ambiance
Lakeside luxury
Lanai
Landmark
Lavish
Lead
Leader
Leading
Leads to
Legendary
Leisure
Lends an air of formality
Lends an air of sophistication
Lifestyle
Light-filled mezzanine
Limestone grottos
Lined with
Live your dream
Location of Distinction
Loggia
Looks out on
Love lives here
Low maintenance xeriscape
Lush green pastures
Lush landscaping
Lust
Luxurious accommodation
Luxurious estates
Luxurious extras
Luxury continues
Lyrical
Magical
Manicured
Manicured acres
Manicured lawn
Marriage
Master
Master chef's kitchen
Master craftsmanship
Masterful
Masterpiece
Matching cabinet detail
Meandering
Meandering stone walk way
Melodic
Melt the day's cares away
Memorable
Memories
Metallic
Minutes to
Mission style
Mist
Moment
Momentous
Monogrammed
Monumental
Moonbeams kiss the gentle waves
Moonlight bathes the
Moonlight caresses the
Mother's love
Mystery
Mystique
Natural
Natural preserve
Negative edge pool
Nestled in a quiet enclave
Noble
Nostalgia
Nostalgic
Notable
Offer (Verb)
Offers a warm and inviting
Offers details such as
Old fashioned
Old growth trees tower
Old world charm abounds
Old world plastered walls define
Once outside
One can scarcely imagine
One of a kind
Only steps from
Open to
Opportunity
Opulent owner's suite
Orchestrate
Ornate
Outdoor cabana
Outdoor living accentuated by
Outdoors beckons
Outrageous
Palate
Palatial

Pamper
Panoramic
Parlor
Passion
Passionate
Pastoral
Patterns
Pavilion
Peaceful
Peaceful enclave
Perfect personal retreat
Period fixtures
Picturesque
Pilgrimage
Pinnacle
Plantation shutters
Platinum
Pleasure
Plentiful
Plenty of room to host
Poised
Polished
Porte-cochere
Portfolio
Portray
Pour the champagne
Power
Precise
Precision
Premier
Premier development
Premier site
Presents a rare opportunity
Preserved
Prestige' Soothe
Prestigious
Priceless
Pristine
Privacy
Private marina nestled
Private wing for
Privilege
Proclaim
Proclaimed
Proclaims
Professional grade

Protective
Provincial
Punctuate the landscape
Punctuated by
Pure
Quiet
Quiet (Verb)
Quiet, tree-lined
Radiant
Rapture
Rare
Rare artistic treasure
Rare combination
Rare historical significance
Recaptures youth
Rediscovery
Refine
Refined
Reflects the individuality
Reflects the quality and craftsmanship
of another era
Refreshing
Regal
Reigning
Reigns (Verb)
Rejuvenation
Relax in the
Relax poolside
Relish in the comfort
Reminiscent
Reminiscent of Old Virginia
Renowned
Reputation
Resort living
Resort-style pool lures
Restful Retreat
Restored
Restored to its original glory
Retreat
Reveal
Reveals
Revenue
Revered
Reverent
Reverie
Reward the senses

Rhythm
Rich
Rich in tradition
Richly paneled walls
Rolling hill country terrain
Roman-style pool and spa
Romantic
Romantic interludes
Rooftop retreat
Royal
Ruby
Rustic
Sail into paradise
Salute
Santa Barbara style
Sapphire
Sassy
Saucy
Savor
Savour
Scenic
Scored and stained concrete floors
Sculpt
Seasoned
Secluded
Secret garden
Select
Select your dream home
Sensation
Sensual
Sentimental
Serene
Serene, gentle environment
Serene, protected greenbelt
Serenity
Set the stage
Sets the tone
Sexy
Share the exotic
Shepherd (Verb)
Shimmering
Signature
Signature understated lifestyle
Silvery
Situated
Situated behind the
Skyline views
Slate
Sleek
Slice of heaven
Soar
Soaring ceilings
Soiree
Solely
Soothing
Soothing shades
Sophisticated
Sophistication and grace
Soul
Soulful
Southern charm
Spend a relaxing evening stargazing
Spill
Splendid
Spotlights
Sprawling
Staff's Quarters
Standard fare
Stately
Stature
Steeped in history
Striking hub of entertainment
Stroll
Stunning
Stylish
Stylized
Sublime
Submerge
Submission
Substantial
Suite
Suited
Summer kitchen
Sumptuous
Sumptuous elegance
Sun-dappled
Sun-filled
Swimming hole
Symbolic
Takes full advantage
Taking advantage of the luscious
Tempt (Verb)

Textures
Theater style media room
Theatrical
Thick plastered walls
Thoughtful attention to matching the
 new with Old World
Timeless
Timeless appeal
Timeless architecture
Toast
Toast the sunset
Top-quality finishes
Topiary
Tower
Tower Suites
Towering trees
Traces (Noun and Verb)
Trademark finishes
Trail (Verb)
Tranquil
Tranquil spaces
Transcends
Transforms
Translucent
Treasure
Treat (Verb)
Treat yourself to luxury
Tree-lined drive
Trek
Triumph
Tropical
Tropical flair
Tropical paradise
Two story wrap around porches invite
Ultimate
Ultimate waterfront living
Uncompromising
Unconventional
Underscore
Unforgettable
Unique
Unique blend
Unspoiled
Unspoiled hilltops
Upper tier
Upscale
Urban
Variegated
Vast
Vegetation
Venetian
Venue
Versatile and open
Village
Vintage
Virgin
Visionary
Visual feast
Vivid
Walk to
Walls of windows invite the sunlight
Waltz (Verb)
Warm (Verb)
Warm and inviting
Warm hospitality
Warm, wood finishes
Watery seclusion
Weaved
Welcomes
Well-appointed
Well-deserved
Well-designed living space
Wend your way
Whimsical
Whisper
Whispering
Wide planked pine floors
Wildlife
Winds through the estate
Wine cellar and tasting table
Winning
World class
Woven
Xeriscape yard ideal for frequent
 travelers
Youthful spirit